

# What To Do When Your Child Cyberbullies Others

## Top Ten Tips for Parents



Sameer Hinduja, Ph.D. and Justin W. Patchin, Ph.D.  
Cyberbullying Research Center

June 2015

- 1. Acknowledge the issue.** As a parent, accept the reality that your child could be engaging in online behaviors that are hurting others. Rather than try to trivialize, rationalize, or ignore the problem at hand, you realize that anyone (including your own flesh and blood!) can be very cruel to others, given the right circumstances.
- 2. Remain calm.** When addressing cyberbullying, try to discuss the issue in a level-headed manner without demonizing, disrespecting, or judging your child. Remember that your son or daughter isn't the problem; it is the behavior. Deal with it, but treat them with dignity. Otherwise, they may lash out and retaliate if they feel attacked or victimized themselves, and no progress will be made.
- 3. Keep an open line of communication.** Many youth engage in cyberbullying to get revenge for something someone else did first. Make sure that your kids know they can come to you and discuss issues they are having with peers (offline or online). Give kids the opportunity and skillset to solve interpersonal problems in appropriate ways, instead of resorting to revenge.
- 4. Stop the bullying.** Goal #1 is to get the bullying to end and never happen again. Ensure that all instances of bullying are stopped immediately, regardless of who started it. No one deserves to be mistreated, for any reason, ever.
- 5. Understand the root of the problem.** We hear that "hurt people hurt people." It is critical to identify the reason(s) your child has acted out. Is it an unhealthy way of coping with stress in their life? Because they themselves are being victimized? Because there are no rules in place, and no threat of sanctions to deter them? Try to get to the bottom of the issue.
- 6. Investigate.** Take measures to thoroughly find out the extent of your child's bullying. It could span multiple environments, websites, apps, and devices. It could be very direct and observable, or indirect and extremely subtle. Work to get to the bottom of what exactly happened.
- 7. Make children understand how targets feel.** Explain the severity of cyberbullying and how it would feel to be on the receiving end of hate or harassment that specifically highlights the way *your* child would be hurt the most. Try to cultivate empathy and compassion in kids in creative and compelling ways, so that they *really* understand that we all have our sore spots, hot buttons, and vulnerabilities.
- 8. Set up parental controls.** Monitor your child's online activities, both formally and informally. This can be done through the installation of software or apps on their laptop, tablet, or phone. You should also routinely and randomly check their devices to see what they are doing, at least until you feel sure that they can be trusted.
- 9. Share your concerns.** You are not the only parent who has ever faced these problems. Connect with others so that the entire community can rally around the issue and take a stand. This united front can help to create and promote a culture where all members of a peer group recognize that bullying is always wrong and not cool at all.
- 10. Stay educated.** While we know that your lives are extremely busy, it is important that you take time to continually learn about new technologies and sites that your kids (and their peers) are using. You should also know where to get help (such as [www.cyberbullying.org](http://www.cyberbullying.org)), and interface with others (especially school staff) who have relevant experiences and strategies to share.

Sameer Hinduja, Ph.D. is a professor at Florida Atlantic University and Justin W. Patchin, Ph.D. is a professor at the University of Wisconsin-Eau Claire. Together, they travel across the United States and abroad teaching teens how to use technology safely and responsibly. The Cyberbullying Research Center is dedicated to providing up-to-date information about the nature, extent, causes, and consequences of cyberbullying among adolescents. For more information, visit <http://www.cyberbullying.org> © 2015 Cyberbullying Research Center - Sameer Hinduja and Justin W. Patchin  
Permission for duplication provided for non-profit educational purposes.